

NEW YORK, SUNDAY, MAY 7, 1905.—Copyright, 1905, by The Sun Printing and Publishing Association.

## BROOKLYN ADVERTISEMENTS.

**CORSETS.** A beautiful and useful \$5.00 GOUVERNOR will be given to each purchaser of corsets beginning

MONDAY, MAY 8th.

Our new model "La Bonita" pleases all. Suppose you try them.

**CALIFORNIA CORSET CO.,**  
446 & 448 Fulton St.,  
Brooklyn, N. Y.

**DR. JOHN AUGUST.** 50 years Hair  
Rejuvenator \$2. Two \$5. Trial Bottle, 75c.  
100 Fulton st., opp. Flatbush av., B'klyn.  
Telephone 1287 J. Main.

## HEADING OFF AN ACCIDENT.

**SUREST WAY IS TO BE INSURED,  
THE GIRL FINDS.**

Stricken by the Tales of Awful Mishaps,  
She Buys a Tag and Waits—Careful  
or Careless, She Goes Unscathed—Even  
If Loss Made Her No Less Lucky.

She had never thought that an accident tag was a necessary part of the feminine outfit, but after talking with the business woman, who happened also to be a friend, she concluded that there were still many things for her to learn.

"I have heard people talk just the way you do," said the business woman impatiently. "The other day a very famous actor—well, I won't mention his name, but if I did you would know right away—came in here and said he had never realized that an accident policy was so necessary. I gave him his tag, he paid his dollar and going out he fell downstairs, drew his salary and his accident rate for six weeks. Wasn't that providential?"

Then another day a woman just dropped in for a friendly call as you have? She was simply obdurate. I couldn't move her. Going home she fell into one of those open coal holes, smashed her nose—they say it will never grow out—I mean they can't graft it or anything—a night! She was bad enough before, and now—well, it's well she's married, that's all I can say.

"A man who was going on the road was induced by a friend to take one of these. They weren't fifty miles outside of New York before they got into an awful railroad crash, and if it hadn't been for that accident tag, which entitled him to \$4 a week, where would he have been? That was all velvet, for he could sue the company besides."

The girl took the tag and went out. She had never given the subject of accidents much thought, for like the great majority she had believed herself immune from that special form of calamity.

The tag, No. 80,54, which looked like the medal that a good Catholic keeps alongside of her rosary and crucifix, she stuck into an empty compartment of her vanity bag.

She shook hands with her friend the business woman very lingeringly. Suppose she should never see her again. She remembered that her friend had been very careful not to allude to the long list of accidents that had terminated fatally and for which the six dollars per probably went to purchase an urn, suitably inscribed.

She crept down stairs very slowly, hanging to the railing and peering anxiously into the menacing shadows of either landing.

How good it seemed to be in the street with the bright sunlight! She wondered how much longer she would have to enjoy it. She shuddered along the sidewalk, looking for open coal holes and danger signs by which she had formerly coquetted, trembling to the fate that looks after the fool and child. She had proved herself to be neither by the purchase of a policy.

She hesitated at the crosswalk; autos, four-in-hands, cars, hansoms, a pushing, a fish crowd bore down upon her. She recalled vividly the story of the young and pretty girl who had been run over at the first crossing after purchasing No. 70,482, and who was a cripple for life.

She beckoned to a policeman and shivered into his dark blue embrace. She had laughed at women before who depended on the escort of the force; it had seemed to her provincial, so unfeeling.

Should she take a car? If she did perhaps it would start before she could get on and she would be left maimed and helpless. It is true she could call a cab, but that she even more dangerous. It is well known that half of the accidents that occur in hansoms are never known to the public. Intoxicated cab drivers, reckless ones, blind horses all menaced. No, she determined to walk.

She wondered idly as she peered along, her eyes looking for runaways at the crosswalks and for bananas skins between times, if she had done well to make her sister her beneficiary. Perhaps she ought to have made her brother. She hoped there would be no jealousy in the family. A beneficiary sounded pretty grand and her family had always thought her rather a black sheep. They would feel sorry when they spent the money coming to them.

Then she remembered that the dollar tag did not entitle her family to anything, that was the other and more expensive policy. This was simply to help take care of her, in case—and in the other case to pay her funeral expenses. She wondered what kind of a funeral she could get for six dollars.

It was a week later and nothing had happened. She had recovered from that first hypnotism that assails the purchaser of an accident policy. She was a little indignant now that nothing had happened. Why should one go to all the trouble of writing the color of one's mother's eyes before she was married if one were not to profit by it?

She did not want to be killed, it is true, nor to be maimed, but it did seem as if an accident tag was as much proof against accidents as the most elaborate suit of fire. She commenced to be more daring, to saunter across crossings, to refuse the policeman's help, to ignore tooting horns and cabbies' whistles. She no longer smiled at truckmen to induce them to allow her right of way. Nothing happened!

Why had she thrown away a dollar and why had she received no return? There were other years coming, and perhaps she would be induced to spend other dollars and go through life without a scar. She would throw the accident tag away and be bothered with it no more.

The vanity bag with the tag was gone! She had lost it. It had been stolen, with \$20 to boot. The last time she remembered anything about it was when she had swung it as she minced her way across Thirty-fourth street and Broadway, just to show that she could take her time if she wanted to. She remembered a man who had looked at her admiringly. She thought it was her nerve. It was not, it was her bag.

Well, at any rate, the accident tag had accomplished something!

## BROOKLYN ADVERTISEMENTS.

The greatest Store and the greatest business in Brooklyn have risen here on the foundation of Public Satisfaction with the best service, the best assortments and lowest prices.

**ABRAHAM AND STRAUS**

BROOKLYN.

## A Budget of Big Values—The Gist of Monday's Sales.

The Great Sale of Muslin Underwear.

The great Hay Sale of China and Cut Glass—Marvelous pricing that knows no parallel.

50 Inch Crepe Mistrail, 29c. a yard.

Men's \$30.00 and \$35.00 Suits-to-pleasure, \$25.00.

Men's \$50c. Underwear, 29c. a garment.

Priscilla Corn and Succotash, 10c. a can. No mail or telephone orders taken and Corn and Succotash sold to-morrow delivered during the week.

Solid gold Brooches and Scarf Pins, 50% less than regular.

25c. to 40c. boxes of Writing Paper, 19c. a box.

\$7.50 silk lined net Waists, \$4.98.

75c. colored and white madras Waists, 29c. None sent C. O. D.

\$5.00 and \$6.50 Parasols and Umbrellas, \$3.65.

Women's 25c. Stockings, 12c. a pair.

Men's \$1.00 Negligee Shirts, 57c.

Women's \$3.50 Oxford, \$2.48.

Men's \$3.00 Shoes, \$1.98.

Women's \$24.98 to \$39.75 Tailored Suits, \$19.50.

Boy's \$5.00 Russian Blouse Suits, \$3.95.

Men's \$18.00 to \$20 worsted Suits, 13.50.

Black and colored Silks—More than 16,000 yards, underpriced.

\$2.00 and \$3.00 Corsets, \$1.25.

## Wonders in Laces.

Including remarkable bargains in Embroideries and beautiful Waist Patterns:

45 Inch Lace Waistings, in black, light blue, pink, white and ecru; one of the best values we have offered this season, 75c. and 1.00 qualities at 55c. a yard.

45 Inch ecru and white Oriental, Point Gaze and Repousse Lace Nets, used extensively for waists and entire gowns; value \$1.25 to \$2.15 at 89c., 95c., \$1.29 and \$1.49 a yard.

An exquisite line of 18 Inch Net Allovers, in Oriental, Point Gaze and Repousse, for entire waists; value 75c. to \$1.50, at 39c. to \$4.98 a yard.

18 Inch ecru and white and butter color Venice Allovers, for yokes and the new half sleeves, value \$1.15 to \$7.50, at 79c. to \$4.98 a yard.

86 Inch Plat Valenciennes Allovers, the fad this season for entire dresses and waists, in white only, value 98c. to \$1.25, at 49c. to 75c. a yard.

French Valenciennes Lace and Insertion to match, sold by the piece of 12 yards, value 85c. to 98c., at 25c. to 69c. a dozen yards.

A large and handsome showing of net top Laces in ecru, white and Arabian shades, Oriental, Point Gaze and Repousse and imitation of the real Mechlin lace, value 75c. to \$2.25, at 49c. to \$1.25 a yard.

White Embroidered Waist Patterns, 98c.

Embroidered on fine India lawn—plenty of material to make a full shirt waist; embroidered fronts and bands for collars and cuffs to match.

Main floor, center, Central Building.

Half Priced Embroideries.

We have secured another lot of these wonderful Embroideries. One lot consists of all widths in Edgings and Insertions, 8c. to 49c. a yard. Another lot of 18 Inch Flouncing, worth 98c., at 49c. a yard.

Main floor, center, East Building.

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## White Ribbons.

For Commencement and Anniversary.

Not a bit too early to think of the trimming for the children's hats and dresses. Here at one-third to half less than regular prices.

At 4c. a yard, 1 1/2 in. satin taffeta Ribbons and double faced satins, just the thing for children's hair Ribbons; slightly damaged in weaving, worth 10c. a yard.

At 15c., 19c. and 24c. a yard, 3 1/2, 4 and 4 1/2 inch wide, high grade taffeta royal Ribbons, exceptionally fine weave, soft to the touch; lustrous finish; very desirable for all kinds of bows and crush effects, worth 28c., 38c. and 39c. a yard.

At 15c. a yard, 4 inch wide metallic taffeta Ribbons, full of life and luster; this width and weave are very popular for children's hair bows; worth 20c. a yard.

At 19c. a yard, 4 1/2 inch wide Mousseline Ribbons, with narrow satin stripes on edges extra fine quality; high lustrous finish; used largely for children's millinery, etc., worth 29c. a yard.

At 23c. a yard, 5 1/2 inch wide satin taffeta Ribbons, bright lustrous finish; very fine quality, just right for children's sashes, hat trimming, etc., worth 38c. a yard.

Main floor, center, East Building.

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For Commencement and Anniversary.

Not a bit too early to think of the trimming for the children's hats and dresses. Here at one-third to half less than regular prices.

At 4c. a yard, 1 1/2 in. satin taffeta Ribbons and double faced satins, just the thing for children's hair Ribbons; slightly damaged in weaving, worth 10c. a yard.

At 15c., 19c. and 24c. a yard, 3 1/2, 4 and 4 1/2 inch wide, high grade taffeta royal Ribbons, exceptionally fine weave, soft to the touch; lustrous finish; very desirable for all kinds of bows and crush effects, worth 28c., 38c. and 39c. a yard.

At 15c. a yard, 4 inch wide metallic taffeta Ribbons, full of life and luster; this width and weave are very popular for children's hair bows; worth 20c. a yard.

At 19c. a yard, 4 1/2 inch wide Mousseline Ribbons, with narrow satin stripes on edges extra fine quality; high lustrous finish; used largely for children's millinery, etc., worth 29c. a yard.

At 23c. a yard, 5 1/2 inch wide satin taffeta Ribbons, bright lustrous finish; very fine quality, just right for children's sashes, hat trimming, etc., worth 38c. a yard.

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At 15c., 19c. and 24c. a yard, 3 1/2, 4 and 4 1/2 inch wide, high grade taffeta royal Ribbons, exceptionally fine weave, soft to the touch; lustrous finish; very desirable for all kinds of bows and crush effects, worth 28c., 38c. and 39c. a yard.

At 15c. a yard, 4 inch wide metallic taffeta Ribbons, full of life and luster; this width and weave are very popular for children's hair bows; worth 20c. a yard.

At 19c. a yard, 4 1/2 inch wide Mousseline Ribbons, with narrow satin stripes on edges extra fine quality; high lustrous finish; used largely for children's millinery, etc., worth 29c. a yard.

At 23c. a yard, 5 1/2 inch wide satin taffeta Ribbons, bright lustrous finish; very fine quality, just right for children's sashes, hat trimming, etc., worth 38c. a yard.

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At 15c., 19c. and 24c. a yard, 3 1/2, 4 and 4 1/2 inch wide, high grade taffeta royal Ribbons, exceptionally fine weave, soft to the touch; lustrous finish; very desirable for all kinds of bows and crush effects, worth 28c., 38c. and 39c. a yard.

At 15c. a yard, 4 inch wide metallic taffeta Ribbons, full of life and luster; this width and weave are very popular for children's hair bows; worth 20c. a yard.

At 19c. a yard, 4 1/2 inch wide Mousseline Ribbons, with narrow satin stripes on edges extra fine quality; high lustrous finish; used largely for children's millinery, etc., worth 29c. a yard.

At 23c. a yard, 5 1/2 inch wide satin taffeta Ribbons, bright lustrous finish; very fine quality, just right for children's sashes, hat trimming, etc., worth 38c. a yard.

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At 4c. a yard, 1 1/2 in. satin taffeta Ribbons and double faced satins, just the thing for children's hair Ribbons; slightly damaged in weaving, worth 10c. a yard.

At 15c., 19c. and 24c. a yard, 3 1/2, 4 and 4 1/2 inch wide, high grade taffeta royal Ribbons, exceptionally fine weave, soft to the touch; lustrous finish; very desirable for all kinds of bows and crush effects, worth 28c., 38c. and 39c. a yard.

At 15c. a yard, 4 inch wide metallic taffeta Ribbons, full of life and luster; this width and weave are very popular for children's hair bows; worth 20c. a yard.

At 19c. a yard, 4 1/2 inch wide Mousseline Ribbons, with narrow satin stripes on edges extra fine quality; high lustrous finish; used largely for children's millinery, etc., worth 29c. a yard.

At 23c. a yard, 5 1/2 inch wide satin taffeta Ribbons, bright lustrous finish; very fine quality, just right for children's sashes, hat trimming, etc., worth 38c. a yard.

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At 15c. a yard, 4 inch wide metallic taffeta Ribbons, full of life and luster; this width and weave are very popular for children's hair bows; worth 20c. a yard.

At 19c. a yard, 4 1/2 inch wide Mousseline Ribbons, with narrow satin stripes on edges extra fine quality; high lustrous finish; used largely for children's millinery, etc., worth 29c. a yard.

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## FREDERICK LOESER &amp; CO.

## BROOKLYN ADVERTISEMENTS.

## FREDERICK LOESER &amp; CO.

**Frederick Loeser & Co.**  
In every detail the Leading Retail Establishment of Brooklyn.

## "The Foreclosure of The Mortgage" a Great Painting on Exhibition.

## Undermuslins, an Astonishing Sale.

Vast in Magnitude : : : Unrivalled in Economies.

THE GREAT MAY UNDERMUSLIN OCCASION is inaugurated to-morrow, a Sale which, in the low prices, the variety of the garments and the CHARACTER OF THE UNDERMUSLINS, has not been equaled outside this store, has not been surpassed even in the great semi-annual events here.

These are womanly Undermuslins—made in sanitary, well lighted workrooms; made after patterns generous in size. Every detail of the shaping, the stitching, the trimming is as refined and admirable in character as women have come to expect here at regular prices.

The Savings Run From a Fourth to Half.

Gowns.	Corset Covers.	Shirtwaist Covers at 59c.	Petticoats.
40c. Gowns at 25c. \$1.00 Gowns at 59c. \$1.50 Gowns at 98c.	25c. Corset Covers at 10c. 30c. and 35c. Corset Covers at 29c. Corset Covers at 49c., 59c. and 98c.	29c. Drawers at 19c. 30c. Drawers at 29c. 70c. Drawers at 49c.	70c. Petticoats at 49c. Petticoats at 79c. \$1.50 to \$3 Petticoats at 98c., \$1.49 and \$1.98.

## French Undermuslins an Important Section of the Sale.